

# ORANGE COUNTY BUSINESS JOURNAL

## 2022 Editorial Calendar

ISSUE	SPECIAL REPORT	THE LIST	CUSTOM CONTENT	EVENT
1/3				
1/10	Business Person of the Year			
1/17	Commercial Real Estate Update		Healthcare	
★ 1/24		Chipmakers	Charity Event Guide	
1/31	Meetings & Conventions	Hotel Meeting Rooms		
2/7		Environmental Consultants	Education, Training, Online Learning	
2/14	Celebrating Black Business	2021 Largest Charitable Gifts	Celebrating Black Business / Hoag Classic	
2/21	Healthcare	Hospitals / Medical Diagnostics & Testing Cos		
2/28	Banking	Commercial Banks / Venture Capital Firms	Tech & Cyber	
3/7	Top Real Estate Deals	2021 Top Home Sales		
3/14	Residential Real Estate	Homebuilders		
3/21	Law Firms	Law Firms		
★ 3/28		Advertising Agencies	The Giving Guide	
4/4	<b>CFO Awards</b>	Employment Agencies	<b>CFO Awards (Event 5/5)</b>	
● 4/11	Commercial Leasing Guide	Commercial Property Mgrs. / Commercial Brokers	Labor Law	
4/18	Small Business	SBA Lenders	Healthcare Roundtable	
4/25	<b>Excellence in Entrepreneurship Awards</b>	Public Companies	<b>EIE Awards (Event 5/26)</b>	
5/2	Biomed/Biotech	Medical Device Makers / Drug Makers	Celebrate Asian/Pacific American Business	<b>CFO Awards (5/5)</b>
5/9	<b>Family Owned Business Awards</b>	Apparel Companies	<b>FOB Awards (Event 6/2) / Shopoff Anniversary</b>	
5/16	Commercial Real Estate Update	Public Relations Firms	Master's & MBA Guide	<b>Excellence in Entrepreneurship Awards (5/26)</b>
5/23		Restaurant Chains	Healthcare	
● 5/30	OC50		Wealth Strategies Roundtable	
6/6	Commercial Development	Commercial Developers / Construction Cos.		<b>Family Owned Business Awards (6/2)</b>
6/13	Private Companies	Private Companies	Human Resources & Labor Law	
6/20	Accounting & Management Consulting	Accounting Firms / Mgmt. Consultants	Plaintiff Law	
6/27	Tourism	Hotels		

Space Reservations: 14 days prior to publication

Advertorial Due: 11 days prior to publication

Artwork Due: 7 days prior to publication

● Denotes Logo Products: 4/11 Child Abuse, 5/30 Memorial Day, 7/4 Independence Day, 10/3 Breast Cancer Awareness, 11/7 Veterans Day

★ Denotes Poly-Bagged Issue: 1/24, 3/28, 9/5, 11/7

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● 7/4	Best Places to Work	Best Places to Work	Healthcare	
7/11	Interior Design & Construction	Tenant Improvement Contractors	Women in Finance	
7/18		Women Owned Businesses	Leaders in Technology	
7/25	OC's Wealthiest	OC's Wealthiest	Women in Construction & Commercial Real Estate	
8/1	Healthcare	Dental Companies List	Education, Training & Online Learning	
8/8	<b>Innovator of the Year Awards</b>		<b>Innovator of the Year Awards (Event 9/8)</b>	
8/15	Commercial Real Estate Update		Women in Law	
8/22	Tech & Cyber Security	Software Companies / Telecom Companies	Employment & Labor Law	
8/29	Architecture & Engineering	Architectural Firms / Engineering Firms		
✱ 9/5	OC Philanthropy	Corp Foundations / Aerospace & Defense Contr.	OC Philanthropy	<b>Innovator of the Year Awards (9/8)</b>
9/12	<b>Women in Business Awards</b>		<b>WIB Awards (Event 10/20)</b>	
9/19	Fastest-Growing Private Companies	Fastest-Growing Private Companies	Leading K-12 Schools Guide / Who's Building OC?	
9/26	Insurance & Employee Benefits	Insurance Brokers	Holiday Event & Entertaining Guide	
● 10/3	Education	MBA Schools / Community Colleges	CREW Spire Awards	<b>Women in Business Awards (10/20)</b>
10/10	Automotive Review	Automakers & Dealers	Healthcare	
10/17	<b>General Counsel Awards</b>		<b>General Counsel Awards (Event 11/10)</b>	
10/24	Fastest-Growing Public Companies	Fastest-Growing Public Companies	Mergers & Acquisitions	
10/31	Banking	OC-Based Banks / OC-Based Credit Unions	Executive Travel & Meetings	
✱ ● 11/7	Commercial RE Update / <b>OC500</b>	Shopping Centers		<b>General Counsel Awards (11/10)</b>
11/14		OC's Largest Employers	Law Specialties & Intellectual Property	
● 11/21			Holiday Gift Guide	
11/28				
12/5		Non-Profit Organizations	Executive Health & Fitness / Human Resources & Labor Law	
12/12				
12/19	<b>Companies That Care</b>		<b>Companies That Care</b>	
12/26		Book of Lists		

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● Giving Tuesday non-profit spread: 11/21