

2010-2011 Sponsorship Opportunities

2010 Excellence in Entrepreneurship Awards Publication Date: February 22, 2010 • Luncheon & Program: March 17, 2010



Diamond Level Sponsor - ~~\$25,000~~ SOLD
Platinum Level Sponsorship - \$16,500
Gold Level Sponsorship - \$13,500
Silver Level Sponsorship - \$11,000
Bronze Level Sponsorship - \$6,000

Event honors outstanding Orange County entrepreneurs. Event supplement will feature sponsors' advertorial, nominees' profiles and photos.
 Estimated Attendance: 350

2010 Women in Business Awards



Diamond Level Sponsor - ~~\$35,000~~ SOLD
Platinum Level Sponsorship - \$22,000
Gold Level Sponsorship - \$16,500
Silver Level Sponsorship - \$13,500
Bronze Level Sponsorship - \$7,500

Publication Date: May 3, 2010 • Luncheon & Program: May 25, 2010

Event honors Orange County's outstanding professional women. Event supplement will feature sponsors' advertorial, nominees' profiles and photos.
 Estimated Attendance: 800

2010 General Counsel Awards



Diamond Level Sponsor - ~~\$30,000~~ SOLD
Platinum Level Sponsorship - \$16,500
Gold Level Sponsorship - \$13,500
Silver Level Sponsorship - \$11,000
Bronze Level Sponsorship - \$6,000

Publication Date: June 14, 2010 • Dinner & Program: June 10, 2010

Event honors Orange County's outstanding General Counsel community. Event supplement will feature sponsors' advertorial, nominees' profiles and photos.
 Estimated Attendance: 400

2010 Best Places to Work Awards



Diamond Level Sponsor - \$25,000
Platinum Level Sponsorship - \$16,500
Gold Level Sponsorship - \$13,500
Silver Level Sponsorship - \$11,000
Bronze Level Sponsorship - \$6,000

Publication Date: September 27, 2010 • Luncheon & Program: September, 2010 (TBD)

Event recognizes the best places to work in Orange County. Special Report will list and profile best places to work as determined by independent survey.
 Estimated Attendance: 350

2010 Fast-Growing Private Companies



Diamond Level Sponsor - \$25,000
Platinum Level Sponsorship - \$16,500
Gold Level Sponsorship - \$13,500
Silver Level Sponsorship - \$11,000
Bronze Level Sponsorship - \$6,000

Publication Date: October 25, 2010 • Cocktail Reception & Program: October, 2010 (TBD)

Event recognizes Orange County's Fast-Growing Private Companies. Special Report will list and profile fastest growing firms as determined by the Orange County Business Journal's Editorial department.
 Estimated Attendance: 350

2010 Family Owned Business Awards



Diamond Level Sponsor - ~~\$25,000~~ SOLD
Platinum Level Sponsorship - \$16,500
Gold Level Sponsorship - \$13,500
Silver Level Sponsorship - \$11,000
Bronze Level Sponsorship - \$6,000

Publication Date: November 1, 2010 • Luncheon & Program: November, 2010 (TBD)

Event honors Orange County's outstanding family owned businesses. Event supplement will feature sponsors' advertorial, nominees' profiles and photos.
 Estimated Attendance: 350

2010 CFO of the Year Awards



Diamond Level Sponsor - \$25,000
Platinum Level Sponsorship - \$16,500
Gold Level Sponsorship - \$13,500
Silver Level Sponsorship - \$11,000
Bronze Level Sponsorship - \$6,000

Publication Date: January, 2011 (TBD) • Dinner & Program: January, 2011 (TBD)

Event recognizes Orange County's outstanding Chief Financial Officers. Event supplement will feature sponsors' advertorial, nominees' profiles and pictures.
 Estimated Attendance: 550

For more information please contact your account manager at 949.833.8373

Sponsorship Levels

CFO, EIE, WIB, GC & FOB

Diamond Level Sponsorship

- Host VIP Reception with signage
- Welcoming remarks at event
- Judging committee representative
- Recognition on Cable Business Journal
- Candidate interview opportunities (CFO & GC only)
- Full-page, 4-color ad in supplement
- 2,000-word advertorial
- Logo on publication cover, OCBJ ads & materials
- 2-month OCBJ.com exposure with link to your website
- Two tables of 10 at event
- Display table at event
- Banner at event (8 ft. wide x 3 ft. high)
- Attendee/nominee lists (post event)
- Item in gift bag (Women In Business only)

Platinum Level Sponsorship

- Presentation at event (Limited opportunities)
- Full-page ad in supplement
- Judging committee representative
- Candidate interview opportunities (CFO & GC only)
- Full-page ad in supplement
- 2,000-word advertorial
- Logo on publication cover, OCBJ ads & materials
- 2-month OCBJ.com exposure with link to your website
- One table of 10
- Display table at event
- Banner at event (6 ft. wide x 3 ft. high)
- Attendee/nominee lists (post event)
- Attendance at VIP champagne reception
- Item in gift bag (Women In Business only)

Gold Level Sponsorship

- Full-page ad in supplement
- 2,000-word advertorial
- Logo on publication cover, OCBJ ads & materials
- 2-month OCBJ.com exposure with link to your website
- One table of 10
- Display table at event
- Banner at event (6 ft. wide x 3 ft. high)
- Attendee/nominee lists (post event)
- Attendance at VIP champagne reception
- Item in gift bag (Women In Business only)

Silver Level Sponsorship

- Island-size ad in supplement & 750-word advertorial
- Logo on supplement cover, OCBJ ads & materials
- 2-month OCBJ.com exposure with link to your website
- Seating for 5 at event
- Banner at event (6 ft. wide x 3 ft. high)
- Attendance at VIP champagne reception
- Item in gift bag (Women In Business only)
- Bonus congratulatory 1/4-page ad (BW) in future publication

Bronze Level Sponsorship

- Island-size ad in supplement and 750-word advertorial
- Seating for 3 at event
- Company name on publication cover, OCBJ ads & materials
- 2-month OCBJ.com exposure with link to your website
- Attendance at VIP champagne reception

Best Places to Work & OC's Fast-Growing Private Companies

Diamond Level Sponsorship

- Host VIP Reception with signage
- Welcoming remarks at event
- Recognition on Cable Business Journal
- Full-page, 4-color ad in Special Report
- Logo on Special Report cover, OCBJ ads & materials
- 2-month OCBJ.com exposure with link to your website
- Seating for 20 at event
- Display table at event
- Banner at event (8 ft. wide x 3 ft. high)
- Attendee list (post event)

Platinum Level Sponsorship

- Presentation at event (Limited opportunities)
- Full-page ad in Special Report
- Logo on Special Report cover, OCBJ ads & materials
- 2-month OCBJ.com exposure with link to your website
- Seating for 10 at event
- Display table at event
- Banner at event (6 ft. wide x 3 ft. high)
- Attendee list (post event)
- Attendance at VIP champagne reception

Gold Level Sponsorship

- Full-page ad in Special Report
- Logo on Special Report cover, OCBJ ads & materials
- 2-month OCBJ.com exposure with link to your website
- Seating for 10 at event
- Display table at event
- Banner at event (6 ft. wide x 3 ft. high)
- Attendee list (post event)
- Attendance at VIP champagne reception

Silver Level Sponsorship

- Island-size ad in Special Report
- Logo on Special Report cover, OCBJ ads & materials
- 2-month OCBJ.com exposure with link to your website
- Seating for 5 at event
- Banner at event (6 ft. wide x 3 ft. high)
- Attendance at VIP champagne reception

Bronze Level Sponsorship

- Island-size ad in Special Report
- Company name on publication cover, OCBJ ads & materials
- 2-month OCBJ.com exposure with link to your website
- Seating for 3 at event
- Attendance at VIP champagne reception